

BECOMING THE EVERYDAY ETHICIST

*Doing Things the Right Way the First Time
A Behavioral Ethics CPE Program for Professionals*



To read more about the presenting company, visit:

www.AuditConsultingEducation.com

Contact information:
Joe@AuditConsultingEducation.com
(970) 439-4665

PRESENTED BY AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

- **PRESIDENT AND FOUNDER, AUDIT. CONSULTING. EDUCATION. LLC**
- **INTERNAL AUDIT STRATEGIST, ETHICS & CULTURE CONSULTANT, CPE TRAINER**
- **AUTHOR OF TOTAL QUALITY AUDITING, YOUR ROAD. YOUR CHOICES., AND BECOMING THE EVERYDAY ETHICIST**

NASBA Program Summary:

We are not as ethical as we think we are. All evidence points to the fact our society is not getting any better ethically. The number and variety of recent scandals proves our culture has changed in the last half century to one with a greater emphasis on self: "The Big Me."

I truly believe most people desire to become more ethical, but the first steps in changing any behavior is self-awareness and a greater understanding of the problem. In this session, we will explore the role of "The Ethical Rationalizer" and why we tend to consciously or unconsciously rationalize away our unethical behavior. Then we will shift our focus to "The Everyday Ethicist®," and learn how to adopt values and behaviors that will improve our society's ethical culture, one person at a time.



Program Level: Basic | **Prerequisites:** None | **Program For:** Auditors and Other Professionals
Instructional Method: Group-Live or Group Internet Based | **Advance Preparation:** None
Recommended CPE Credit: 1-4 Hours | **Field of Study:** Behavioral Ethics



Learning Objective 1: "THE ASSESSMENT"

We all have choices when it comes to our character. Take a short quiz to assess what character choice you are currently making.

Analyze your past and present ethical issues, strengths and weaknesses, and identify areas for ethical improvement in your personal and professional life.

Learning Objective 2: "THE BIG ME"

Would you keep the extra change accidentally given to you by the cashier? A "big me" would.

We will explore this concept at work in society today by reviewing major recent frauds. You will begin to see how society has changed and how it has likely changed the culture of our organizations.

Learning Objective 3: "THE ETHICAL RATIONALIZER"

Would you go back in and pay for an item that accidentally got left in your cart? Or would you "rationalize" that it was only \$2?

We will review psychological research that proves we are not as ethical as we think we are. You will discover what typical rationalizations look like and what our ethical "blind spots" truly are.

Learning Objective 4: "THE EVERYDAY ETHICIST"

Would you never compromise your values no matter the cost? Do you believe in the motto "silence is not golden?"

You will learn these and other characteristics of "the everyday ethicist," how to put the characteristics to work, and influence real culture change.

To learn pricing or to book this program, just email Jo!

Conference registration and policies (refunds/cancellations/complaints) are dependent on the event sponsor. NASBA CPE certificates can be provided subsequent to your event by the speaker, for an additional fee. See NASBA Sponsor info on next page.



Speaker Bio

AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

**HIGHER EDUCATION PROFESSOR
INTERNAL AUDIT STRATEGIST
ETHICS & CULTURE CONSULTANT
CPE TRAINER/KEYNOTE SPEAKER/AUTHOR**



Jo is the President and Founder of Audit. Consulting. Education. LLC., a firm specializing in progressive internal audit, risk, and ethics consulting along with providing impactful CPE courses to organizations. Jo is also a full-time, accounting faculty member at Metropolitan State University of Denver as well as the Director of Internal Audit Education for the University. As Director, Jo is actively developing and marketing an undergraduate and graduate Risk Assurance and Advisory certificate for students.

Jo pushes the envelope of traditional assurance and advising practices. She believes internal auditors should no longer be reactive and should focus on proactive, real value-add activities. Her trademarked approach to internal audit, *Total Quality Auditing*® (TQA) was published in both book and workbook format. She provides in-person and virtual TQA trainings and developed a Certified Total Quality Auditor (CTQA) designation that has been earned by internal auditors across the globe.

Personally, Jo is known for her proactive nature as well. After finding out she was positive for the breast and ovarian cancer gene mutation (BRCA1), Jo underwent multiple preventative surgeries. She believes knowledge is power and encourages others to take action in their personal lives. Jo's second book, *Your Road. Your Choices.*, begins with a look at her story and exploring how we can each choose to embrace adversity. She delivers keynote presentations on our life choices, which have been called an "epic experience."

Jo's third book, *Becoming The Everyday Ethicist: Doing Things the Right Way the First Time*, is based on her personal and professional life experiences as well as her ethics research and studies. Jo is passionate about ethics and all her presentations provide individuals with the keys to living an ethical life, show leaders how to display integrity and earn trust, and demonstrate the importance of ethics (and ethics monitoring by Internal Auditors) in all organizations.

Jo's motto says the most about her personal and professional outlook: **"Good things come to those who wait... but don't. You deserve better than good."** Every one of her books and presentations focuses on that proactive stance, and how we can immediately connect our actions to our values. She can't wait to share her motto and MORE with you and your group!



Audit. Consulting. Education. LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors (**Sponsor Identification Number: 142625**). State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBARegistry.org.

