

FRAUD AND POP CULTURE WITH KELLY AND JO



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THE PROGRAM SUMMARY

Did you know the movie *Psycho* is a story of an embezzler? From past to present – from fact to fiction – from movies, to podcasts, to books – get ready to dive in to all things “Fraud and Pop Culture” with Kelly and Jo!

You will leave this event with a list of new fraud cases, stories, and resources – some that we guarantee you haven’t ever heard of before!

Here’s just a quick sneak peak of some of the characters we discuss: Elizabeth Holmes, Billy McFarland, Anna Delvey, Jerome Jacobson, and so many more...

NASBA CERTIFIED

Program Level: Basic

Program For:

Any Audit, Risk, Fraud or Other Professionals

Prerequisites: None

Advance Preparation: None

Instructional Method:

Group Internet Based

Recommended CPE Credit:

1-2 Hours

Field of Study:

Behavioral Ethics or Fraud

THE LEARNING OBJECTIVES

- Uncover some of those “hidden gem” fraud cases out there to put in your knowledge bank. (You know – conversation starters for us, audit and fraud professionals!
- Understand how social media has changed the landscape of fraud.
- Learn how society has changed over the past decades and how small-time frauds can lead to big-time problems.
- Find out what your fellow audit and fraud professionals are reading, listening to, and watching – from fact to fiction.



ABOUT KELLY PAXTON, PI, CFE

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Kelly is the Principal and Founder of K Paxton LLC. As a Certified Fraud Examiner and private investigator, Kelly is a nationally recognized expert in fraud who has investigated hundreds of cases.

Kelly is also an expert in Pink Collar Crime. What started as a research project (why are so many embezzlers women?), has become an extremely relevant and relatable speaking topic. Her hands-on investigative experience, along with her research into criminal behavior and investigating for both the prosecution and defense, provide real-life, practical information.

Kelly didn't start out in law enforcement but that's where she spent most of her career. While she was working at a financial services firm, a client was arrested on wire fraud charges. This ended up leading her to a new, much more exciting career as a special agent for US Customs. She was able to work all types of cases including white collar fraud, money laundering and narcotics cases. She got used to investigating "bad guys!"

Kelly has worked in both the public and private sector. Her cases have included embezzlement, conflict of interest, intellectual property, Open Source Intelligence and fraud. Her most recent position was at Nike where she was recruited for her expertise in Open Source Intelligence and being a Certified Fraud Examiner.

She also was a contract investigator for the Department of Homeland Security doing background investigations. She has performed hundreds of top secret clearance background investigations for the federal government. (Not Edward Snowden's though!)

Read more about Kelly and her Company at
www.KellyPaxton.com!

To learn pricing or to book this program, just email Kelly or Jo!

Conference registration and policies (refunds/cancellations) are dependent on the event sponsor. NASBA CPE certificates can be provided subsequent to your event by the speakers. See NASBA Sponsor info on next page.

ABOUT AMANDA JO ERVEN, CPE, CIA, CFE

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Jo has experience in external audit, internal audit, and various accounting and teaching roles. She started her career in Public Accounting at one of the big four firms, experienced a traditional Controller role at an oilfield services company, and directed an Internal Audit function at a financial services company prior to her journey as an entrepreneur.

Jo is now the President and Founder of Audit. Consulting. Education. LLC – a firm that provides progressive Internal Audit strategies and process and control improvements for companies within almost every industry. Her firm is also registered with NASBA as a sponsor of continuing professional education (CPE).

Jo pushes the envelope of traditional auditing practices. She believes auditors should no longer be reactive and should focus on **proactive, real** value-add activities and ensure the utmost ethical behavior is occurring at organizations. Her trademarked approach to Internal Audit, *Total Quality Auditing*, was published in both book and workbook format. Her second book focuses on personal development and is entitled, *Your Road. Your Choices*, and her third (and favorite) book is entitled, *Becoming The Everyday Ethicist*.

Jo's biggest honor was receiving a "Woman to Watch" Leader of Note award by the Colorado Society of CPAs (COCPA) in conjunction with the AICPA for her work in the Accounting/Auditing profession, as well as her community support efforts and mentorship of others to achieve their personal and professional goals.

Read more about Jo and her Company at
www.AuditConsultingEducation.com!



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