

YOUR ROAD. YOUR CHOICES.

*A Personal AND Professional CPE Program
Designed for Auditors, Accountants, and Other Licensed Professionals*



To read more about the
presenting company, visit:

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PRESENTED BY AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

- PRESIDENT AND FOUNDER, AUDIT. CONSULTING. EDUCATION. LLC
- INTERNAL AUDIT STRATEGIST, ETHICS & CULTURE CONSULTANT, CPE TRAINER
- AUTHOR OF *TOTAL QUALITY AUDITING*, *YOUR ROAD. YOUR CHOICES.*, AND *BECOMING THE EVERYDAY ETHICIST*

Program Summary:

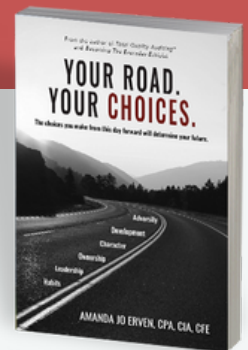
We all make choices on this road called "life." We make choices in our personal lives. We make choices in our professional lives. We make choices when encountering adversity. We make choices that reflect our character. We make choices that echo our feelings, attitude, motivation, and perspective. We make choices that form habits, good and bad. We make choices that shape our careers. We make choices about how to lead. We make choices that turn out to be mistakes. We make choices that turn out to be perfect, life-altering decisions.

We are the sum of **each one** of our **personal** and **professional** choices. *Don't believe me?* This program will show you.

Program Level: Basic | **Prerequisites:** None | **Program For:** Auditors and Other Professionals

Instructional Method: Group-Live or Group Internet Based | **Advance Preparation:** None

Recommended CPE Credit: 1-8 Hours | **Field of Study:** Behavioral Ethics, Auditing, Personal Development



**Learning Objective 1:
ADVERSITY**

Choose to embrace and manage adversity in a way that helps you surpass your life goals. Teach your organization how to handle adversity and learn from challenges.

**Learning Objective 2:
CHARACTER**

Choose to uphold impeccable character, in EVERY single thing you do. Learn to "say something, even if" and to influence others to become The Everyday Ethicist™.

**Learning Objective 3:
HABITS**

Choose to build your life's identity on productive habits and ditch the ones getting in your way. And show your organization how to connect their actions (*habits*) to their values (*identity*).

**Learning Objective 4:
DEVELOPMENT**

Choose to make development a priority and, in turn, change the trajectory of your personal life and your career. Become the advocate for training and development within your organization.

**Learning Objective 5:
OWNERSHIP**

Choose to have an ownership mentality; you don't have to be an entrepreneur to think and act like one. Begin to see yourself NOT as a cost, but as a benefit to your organization.

**Learning Objective 6:
LEADERSHIP**

Choose to lead others in a way that will change their lives, and yours. Become a genuine and gritty leader at your organization and start earning respect, *TODAY*.

To learn pricing or to book this program, just email Jo!
Conference registration and policies (refunds/cancellations/complaints) are dependent on the event sponsor. NASBA CPE certificates can be provided subsequent to your event by the speaker, for an additional fee. See NASBA Sponsor info on next page.



Speaker Bio

AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

**HIGHER EDUCATION PROFESSOR
INTERNAL AUDIT STRATEGIST
ETHICS & CULTURE CONSULTANT
CPE TRAINER/KEYNOTE SPEAKER/AUTHOR**



Jo is the President and Founder of Audit. Consulting. Education. LLC., a firm specializing in progressive internal audit, risk, and ethics consulting along with providing impactful CPE courses to organizations. Jo is also a full-time, accounting faculty member at Metropolitan State University of Denver as well as the Director of Internal Audit Education for the University. As Director, Jo is actively developing and marketing an undergraduate and graduate Risk Assurance and Advisory certificate for students.

Jo pushes the envelope of traditional assurance and advising practices. She believes internal auditors should no longer be reactive and should focus on proactive, real value-add activities. Her trademarked approach to internal audit, *Total Quality Auditing*® (TQA) was published in both book and workbook format. She provides in-person and virtual TQA trainings and developed a Certified Total Quality Auditor (CTQA) designation that has been earned by internal auditors across the globe.

Personally, Jo is known for her proactive nature as well. After finding out she was positive for the breast and ovarian cancer gene mutation (BRCA1), Jo underwent multiple preventative surgeries. She believes knowledge is power and encourages others to take action in their personal lives. Jo's second book, *Your Road. Your Choices.*, begins with a look at her story and exploring how we can each choose to embrace adversity. She delivers keynote presentations on our life choices, which have been called an "epic experience."

Jo's third book, *Becoming The Everyday Ethicist: Doing Things the Right Way the First Time*, is based on her personal and professional life experiences as well as her ethics research and studies. Jo is passionate about ethics and all her presentations provide individuals with the keys to living an ethical life, show leaders how to display integrity and earn trust, and demonstrate the importance of ethics (and ethics monitoring by Internal Auditors) in all organizations.

Jo's motto says the most about her personal and professional outlook: **"Good things come to those who wait... but don't. You deserve better than good."** Every one of her books and presentations focuses on that proactive stance, and how we can immediately connect our actions to our values. She can't wait to share her motto and MORE with you and your group!



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