

ARE TECHNOLOGY ETHICS BROKEN?

*A Thought-provoking "Real-World Ethics"
CPE Program for ALL Leaders*



To read more about the
presenting company, visit:

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PRESENTED BY AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

- **PRESIDENT AND FOUNDER, AUDIT. CONSULTING. EDUCATION. LLC**
- **INTERNAL AUDIT STRATEGIST, ETHICS & CULTURE CONSULTANT, CPE TRAINER**
- **AUTHOR OF TOTAL QUALITY AUDITING, YOUR ROAD. YOUR CHOICES., AND BECOMING THE EVERYDAY ETHICIST**

NASBA Program Summary:

I am guessing that most of you have at least "observed" the roller coaster of events in "big tech" and "fin tech" in the past few years. Well, hold on tight because you are about to jump on the ride yourself to dissect some of the biggest cases and their ethical implications. To see how the desire for optimization and power have changed our world... for better or worse...

Program Level: Basic | **Prerequisites:** None | **Program For:** Auditors, CPAs, or Other Professionals

Instructional Method: Group-Live or Group Internet Based | **Advance Preparation:** None

Recommended CPE Credit: 1-2 CPE

Field of Study: Behavioral Ethics (Ethics in the Real World!)



Learning Objective 1: "BROKEN TECH?"

Dissect recent ethical failures in Silicon Valley (and beyond) leading to declining trust in big tech, health tech, and fin tech.

Learning Objective 2: "WHAT DRIVES IT"

Realize how the drive for optimization, efficiency, money, and power along with algorithms/AI are leading to ethical issues and fraud.

Learning Objective 3: "WHAT CAN WE DO"

Appreciate the importance of transparency, ethical testing, and regulations in new technologies, like Artificial Intelligence.

**To learn pricing or to book this program, just email
Jo@AuditConsultingEducation.com**

Conference registration and policies (refunds/cancellations/complaints) are dependent on the event sponsor. NASBA CPE certificates can be provided subsequent to your event by the speaker, for an additional fee



Speaker Bio

AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

**HIGHER EDUCATION PROFESSOR
INTERNAL AUDIT STRATEGIST
ETHICS & CULTURE CONSULTANT
CPE TRAINER/KEYNOTE SPEAKER/AUTHOR**



Jo is the President and Founder of Audit. Consulting. Education. LLC., a firm specializing in progressive internal audit, risk, and ethics consulting along with providing impactful CPE courses to organizations. Jo is also a full-time, accounting faculty member at Metropolitan State University of Denver as well as the Director of Internal Audit Education for the University. As Director, Jo is actively developing and marketing an undergraduate and graduate Risk Assurance and Advisory certificate for students.

Jo pushes the envelope of traditional assurance and advising practices. She believes internal auditors should no longer be reactive and should focus on proactive, real value-add activities. Her trademarked approach to internal audit, *Total Quality Auditing*® (TQA) was published in both book and workbook format. She provides in-person and virtual TQA trainings and developed a Certified Total Quality Auditor (CTQA) designation that has been earned by internal auditors across the globe.

Personally, Jo is known for her proactive nature as well. After finding out she was positive for the breast and ovarian cancer gene mutation (BRCA1), Jo underwent multiple preventative surgeries. She believes knowledge is power and encourages others to take action in their personal lives. Jo's second book, *Your Road. Your Choices.*, begins with a look at her story and exploring how we can each choose to embrace adversity. She delivers keynote presentations on our life choices, which have been called an "epic experience."

Jo's third book, *Becoming The Everyday Ethicist: Doing Things the Right Way the First Time*, is based on her personal and professional life experiences as well as her ethics research and studies. Jo is passionate about ethics and all her presentations provide individuals with the keys to living an ethical life, show leaders how to display integrity and earn trust, and demonstrate the importance of ethics (and ethics monitoring by Internal Auditors) in all organizations.

Jo's motto says the most about her personal and professional outlook: **"Good things come to those who wait... but don't. You deserve better than good."** Every one of her books and presentations focuses on that proactive stance, and how we can immediately connect our actions to our values. She can't wait to share her motto and MORE with you and your group!



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